

Becca Leeseberg



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Professional Summary

Graphic Designer with experience in leadership. Organized and skilled in working in an efficient and strategic manner. Adaptable and great with deadlines.

Academic Profile

GRAPHIC DESIGN

Southern Nazarene University | Aug '14 - May '18

Bachelor of Fine Arts - Graphic Design
Summa Cum Laude - GPA 3.96

Employment History

GRAPHIC DESIGNER

Freestyle Creative | October '22 - Present

Proficient Graphic Designer with a comprehensive skill set spanning digital and print design, social media content creation, art direction, and project management. Experience with meeting quick deadlines, collaborating with team, communications with clients, and handling multiple projects at one time.

BRAND DEVELOPER

Tinsley Creative | April '22 - October '22

Graphic Designer responsible for crafting impactful branding, compelling social media content, and other graphic design projects. Acknowledged for meeting quick deadlines, skillfully handling concurrent projects, and consistently producing high-quality, print-ready compositions.

COMMUNICATIONS & FIRST IMPRESSIONS DIRECTOR

Highland Park Church | Feb '20 - Oct '20

Director tasked with the comprehensive oversight of both external and internal church communication, campus events, and beyond. Spearheaded the communications team in vision casting, brainstorming, and the seamless execution of creative projects. Held responsibility for organizing and facilitating communication with volunteer teams for Sunday morning activities. Additionally, took charge of planning and executing on-campus events, conferences, and various other initiatives.

GRAPHIC DESIGNER

Highland Park Church | Sept '18 - Feb '20

Graphic Designer responsible for visual collateral across the entire church campus, including print design, social media and website management, lobby design and other visual collateral. Experience with meeting quick deadlines, working with staff members, managing volunteers, and creating a positive environment.

Skills & Abilities

ADOBE CREATIVE CLOUD
PROCREATE
BRANDING
HANDLETTERING
ILLUSTRATION
COPYWRITING
COLOR THEORY
LEADERSHIP

TYPOGRAPHY
DEPENDABILITY
BASIC WEB DESIGN
PRINT DESIGN
APPAREL DESIGN
AR & GIF CREATION
SOCIAL MEDIA STRATEGY &
CONTENT DEVELOPMENT